

**COMPEER**

**Apply, Match, Hire**

# Universal Experiences



## The hassle of hiring

- Too many wasted resources
- Hard to find the right people



## Aches and pains of applications

- Easier than ever to get rejected
- Struggle to stand out

## Where We Come In

- Compeer seeks to simplify applying and hiring with a system that users can trust implicitly.
- Using advanced algorithms, we seek to match the best candidates to the companies that best match them.
- Both applicants and businesses, input their wants and needs, and Compeer uses advanced filters to help bring them together.

# COMPEER

Submit. Match. Hire



## What is Compeer?



### Meaning

- “A person of equal rank, status, or ability.”



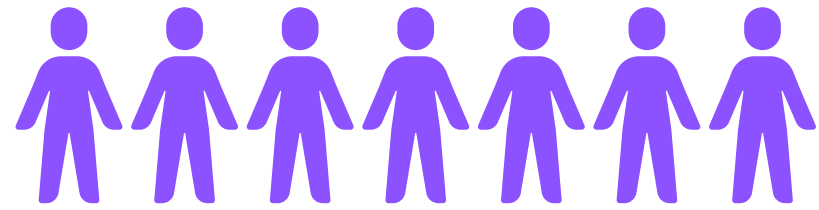
### The inspiration

- This logo emphasizes both the COM (Company) and PEER (Employee).
- It combines the two to make a whole just like we do with our users.

# How do the solutions work?

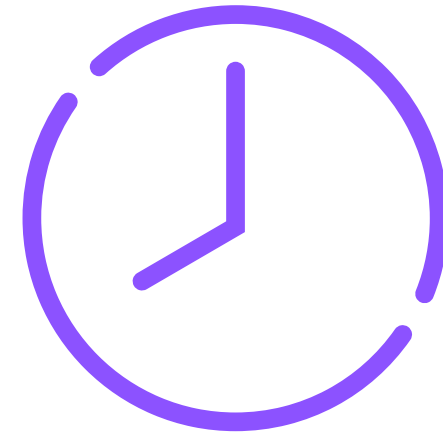
- Extensive background checks and reviews ensure that candidates are vetted for employer searches.
- Personality test results for employers to better understand the characteristics of the candidates.
- Unique features; like a 30-second video pitch for candidates to show employers who they are in a personable way.

# Key Values for our Customers



## Connects

The app connects employers with potential employees and vice versa.



## Save Time

Takes the time consuming parts of the job process out of the equation.



## Simplifies

One resume for all employers, no guesswork for HR departments.

# The Market

**Candidates**

**Employers**

**55.58 Billion**

Total Available  
Market

**93.93 Billion**

**42.99 Billion**

Serviceable Available  
Market

**75.14 Billion**

**2.15 Million**

Serviceable Observable  
Market

**3.76 Million**

# Where the market is headed?

- Due to the Coronavirus pandemic, there has been an explosion in online job listings and applications.
- This, coupled with the great resignation, and instability in the global job market; means that the demand for services like ours will only grow in both of our customer bases.



**\$29.99**

### **Business Basic Plan**

- Post up to 3 job listings a month, with access to the information of all the candidates that match their job description. For example, one job posting can return 100+ applicants.
- Background check on all the applicants that match the job listing.

**\$79.99**

### **Business Silver Plan**

- Businesses post up to 20 job listings a month and get the information of the top 50 candidates that match their job description.
- Access to special features like personality tests and verified accreditations.

**\$149.99**

### **Business Gold Plan**

- Businesses post unlimited job listings a month and get the top 15 candidates that match their job descriptions.
- Special features like personality tests and verified accreditations.
- Schedule interviews using our platform.
- Access to our Networking Events hosted quarterly.

**The Revenue Model  
for Companies**



# Free!

## Applicant Basic Plan

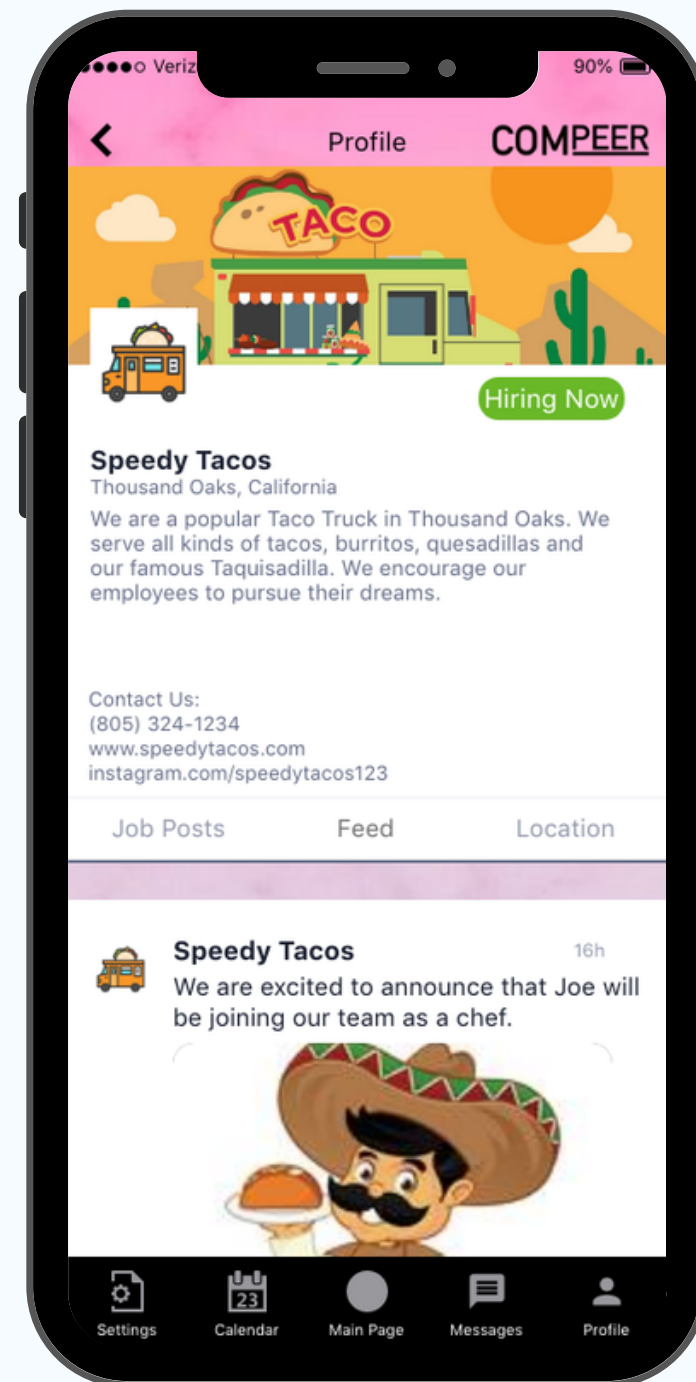
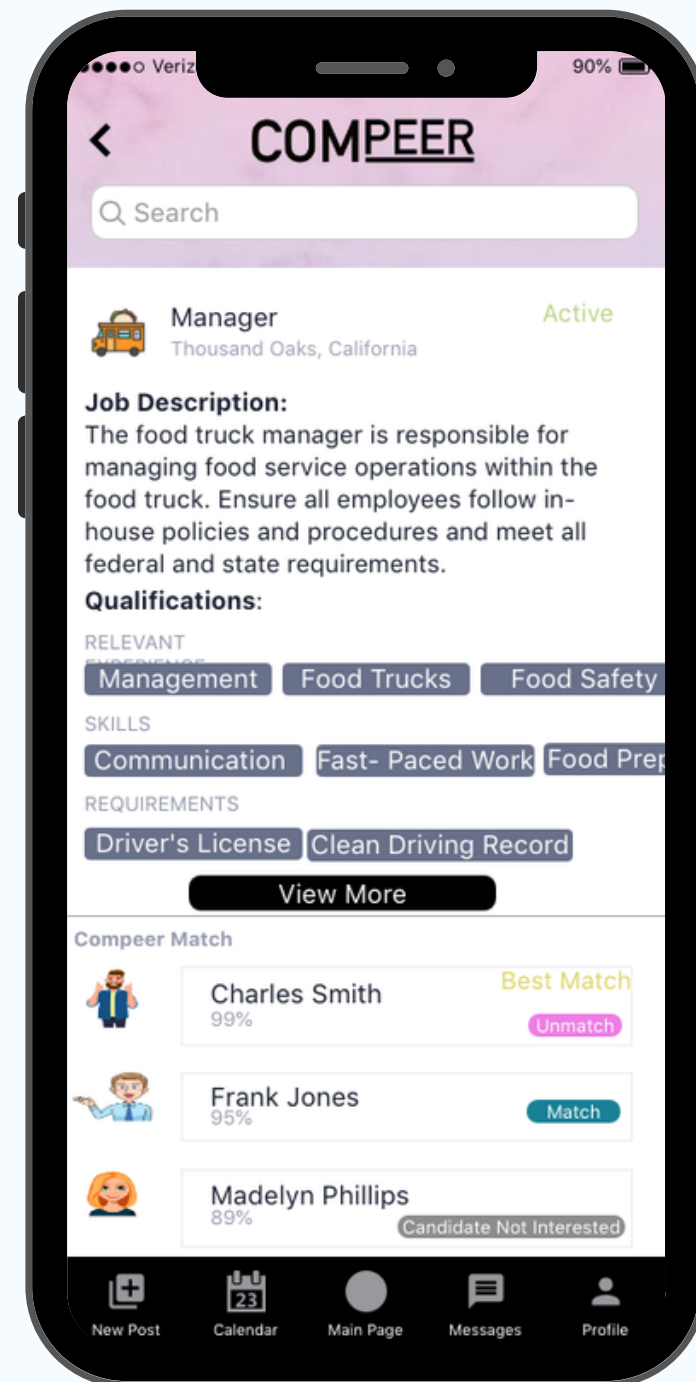
- Submit a resume once using as many filters as necessary for their profile and application.
- Access to the personality test.

# \$9.99

## Applicant Premium Plan

- Allows applicants to add companies to their “Black List”, meaning their resume will not be submitted to these companies.
- Data and statistics show applicants their strengths and weaknesses in comparison to other applicants.

**The Revenue Model  
for Candidates**




# Testing

Our market validation consisted of questionnaires that were sent to samples of our two target markets.

# Results

- ✓ Candidates like filters, convenience, simplicity, up to date information and trustworthiness.
- ✓ Companies want highlighted areas or keywords on resumes for easy review, and candidates' information to easily contact those who qualify.

# Main Competition



***Indeed***  
Job Search /  
Recruiting



***LinkedIn***  
Social / Recruiting /  
Job Search



***Glassdoor***  
Company Review /  
Salary / Job Search /  
Recruiting

# Room for growth

With our unique concept as a base for success, we plan to integrate other key features in the future, taking inspiration from our competitors.

## Planned Updates

### **Career researching**

In-depth career testing, with accompanying descriptions.

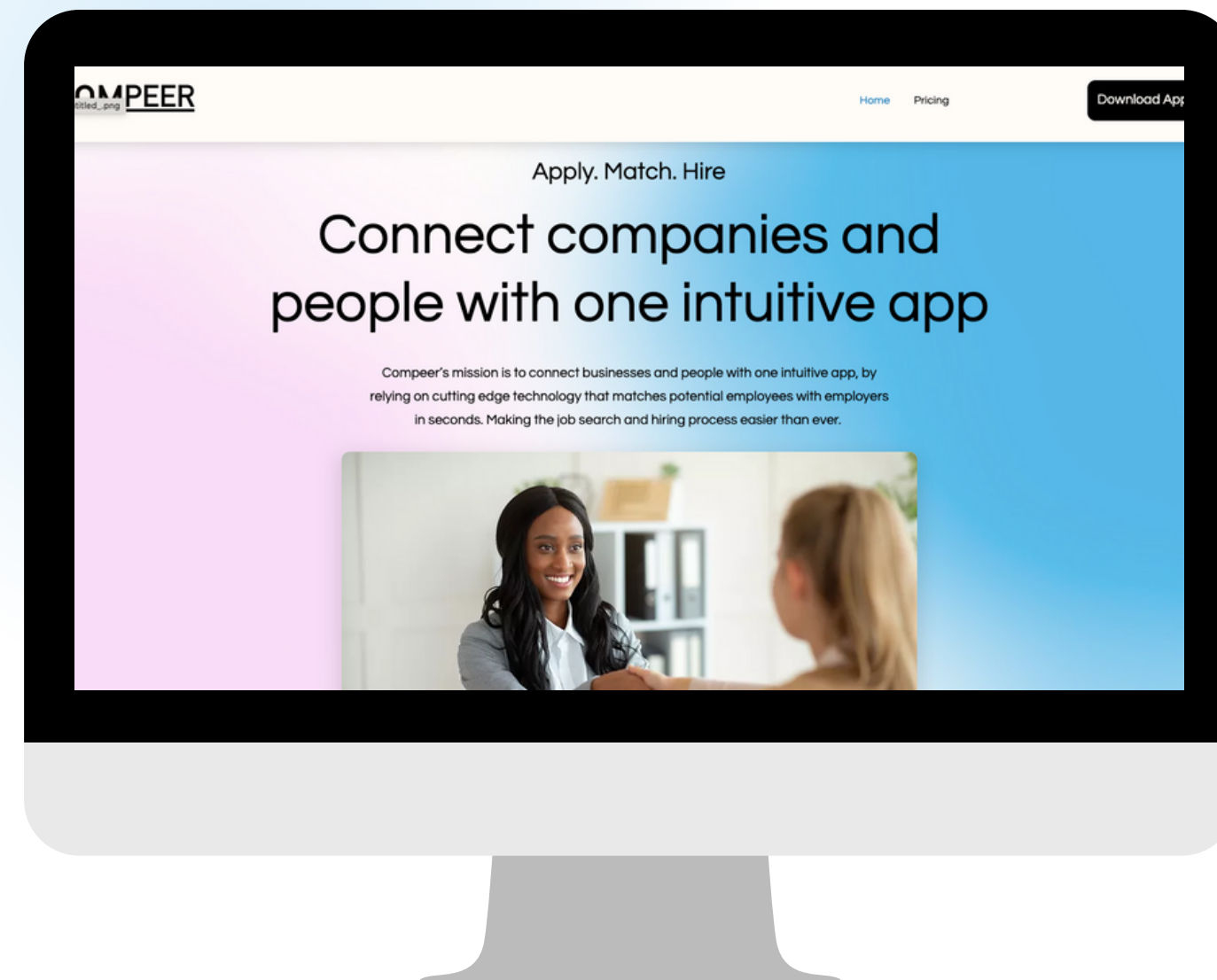
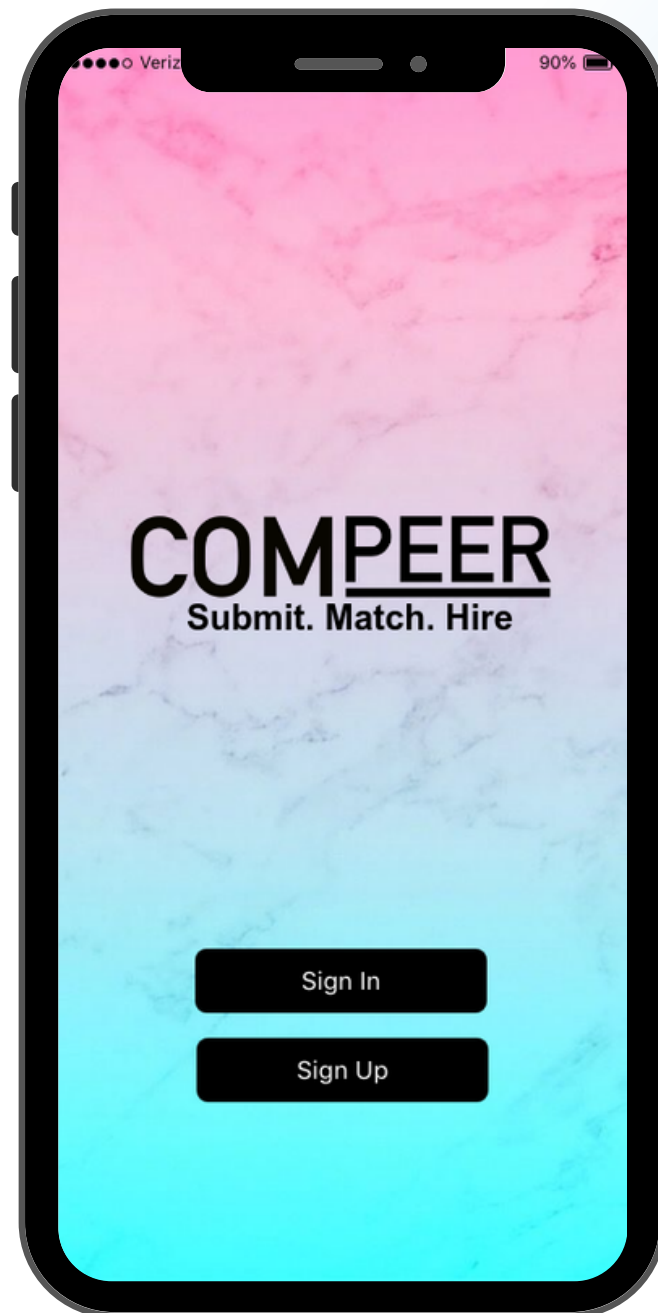
### **Networking event hosting**

In-person events coordinated through the app that allows professionals to connect.

### **Company and employee review system**

After each successful pairing, both company representatives and applicants will be able post reviews of their interactions.

# Prototype



Our app and website were designed to be as intuitive as possible! Check them out here.





# Meet Our Team



**PETER AMOROSO**

Founder



**RYAN CHAO**

Founder



**MINGMING JIANG**

Founder



**A.J. NYBO**

Founder



**BLESSY PINZON**

Founder

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**Thank you!**

**Any Questions?**